

• CODIPRO IS HIRING •

Communication Officer (H/F)

CODIPRO
Northern Luxembourg

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CODIPRO is a dynamic and growing company, specialized in the lifting sector. We value innovation, team spirit and professional development. Join us to be part of a passionate team and contribute to our continued success.

Reporting to the Sales and Marketing Manager, you will be responsible for implementing the marketing strategy in line with the company's objectives

Your main responsibilities:

- Help design sales materials (catalogues, technical data sheets, training materials, presentations, banners, signatures, etc.)
- Help update the company's visual identity (logos, letterheads, invoices, business cards, etc.)
- Help create web and digital content (website, blog posts, portals, etc.)
- Global management of the translation of sales and communications materials
- Manage AdWords and SEO, and analyse results
- Manage the technical aspects of the websites and portal, as well as carrying out daily checks
- Take photographs and create videos (of products, employees, company life, etc.)
- Manage and research external applications (Sigillum, Kizeo, etc.)
- Provide support with event management (trade fairs, loyalty schemes, company visits, team-building days, etc.)
- Work with international subsidiaries to meet the group's marketing and communications needs
- Follow digital marketing trends and keep your manager regularly updated on developments
- Supporting the existing Marketing team; in particular:
 - Create content for newsletters and email campaigns
 - Managing social media (LinkedIn, Facebook, Instagram)
 - Selecting and drafting post topics; defining target audiences and deadlines
 - Selecting, purchasing and managing promotional materials
 - Etc.

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- An international and dynamic working environment.
- Opportunities for professional development.
- An attractive salary package.
- Modern work tools and continuous training.

Type of contract

Permanent contract
Full-time

Qualifications

- A bachelor's or master's degree in communications, digital marketing, marketing, multimedia or a related field.
- Marketing and communication techniques.
- Writing and analytical skills
- Digital communication tools: email campaigns, blog posts, etc.
- Software for web content creation, graphic design and image editing (InDesign, Photoshop, Illustrator, AI, etc.)
- Proficiency in IT (Word, Excel, PowerPoint, etc.)
- Digital skills: AI, chatbots, video conferencing, etc., and social media (Facebook, Instagram, Twitter, etc.)
- Creativity, innovation, methodical approach, and ability to work independently
- Good interpersonal skills, ability to listen, and a team-oriented mindset
- Proactive, able to take the initiative, and able to generate ideas
- Fluency in English (B2 level). Any other language will be considered an asset.
- Commercial and strategic skills.