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Codipro's Backs New Swivel Lifting Rings with VR App and Website

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Codipro, a Luxembourg based specialist in swivel lifting rings has launched a new product range GradUp. The new range has been developed through a close collaboration between Codipro's own technical teams and European research centres – the launch of the new swivel lifting rings is augmented with a virtual reality app and a new website www.codipro.net.

Christophe Losange, Codipro's director, says "The GradUp product range is state-of-the-art technology based on our criteria of: WLL [working load limit], design, and competitiveness."

Codipro says that steel quality is the most important feature of a swivel lifting ring. The optimisation of the raw materials enables a significant improvement in WLL: up to 11% - additional WLL (23% in safety factor 4).

Codipro is offering certified lifting rings stamped with the 5:1 safety factor, which means they can be used throughout the world, including in the USA. All the information needed for use with a 4:1 safety factor is provided, as defined under the EN 1677-1 standard.

An anti-corrosion coating means that the unpainted parts of the Codipro swivel lifting rings are resistant to salt mist spray for 600 hours.

To support the GradUp brand Codipro now has a wide array of media including: 3D video, new commercial brochure, 3D drawings of its rings and a new catalogue."

In parallel to the launch of the GradUp range, Codipro has developed a virtual reality app. Through this GradUp app, you can view the swivel lifting rings in the smallest detail from all angles, without actually holding one in your hand. The website has also been updated and is modern, practical, comprehensive and user friendly.

The rings are still categorised by model (SEB, DSR, DSS, etc.), but Codipro has set up an advanced search system. Thus, the site recommends which ring to choose based on consumer's criteria.

The GradUp range has been available from the beginning of 2018.

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