

CODIPRO signs an exclusive partnership with the USA

CODIPRO USA, located in Greensburg, Pennsylvania, is becoming CODIPRO's exclusive partner in the United States.

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CODIPRO offers lifting industry professionals its expertise, its technology and all the skills of a manufacturer since becoming a major player in the international markets. With this exclusive partnership in the USA, the company plans to develop business and increase its presence in the global lifting market.

“It’s a heavily industrialized country in which safety standards for products, and workers, are very high. The collaboration with Benoit Cop looks very promising and aligns perfectly with the ALIPA group’s values, which support the personal and professional development of its employees. ”, says Michèle Detaille, Managing Director of the ALIPA Group.

Improved service

There will be significant on-site inventory, with 100% of CODIPRO's standard hoist rings in stock, ready to ship. In addition, a complete sales team will be on the road to meet with customer demand.

“Today, CODIPRO's professionalism (REPUTATION) in the lifting industry is recognized thanks not only to the quality of its swivel hoist rings, but also to the impeccable service which made it such a success in the European market. To make the GRADUP range available and meet the tight deadlines announced, CODIPRO had to establish a course of action to address demand in the US market.”, says Christophe Losange, Director of CODIPRO.

Benoit Cop is moving abroad

Benoit Cop has worked for CODIPRO for over ten years. When the opportunity arose, he decided to leave to live in the United States with his family.

“Settling in the USA represents a major professional and personal challenge. But the enormous potential of our rings in the American market and CODIPRO’s desire to be better represented in the United States made the choice much easier. We have also been looking forward to this family adventure for several years.

“After several months of preparation, CODIPRO USA is now 100% operational and ready to meet any challenge our customers throw our way. The sky is the limit”, says Benoit Cop, President of S for Safety Inc., in charge of CODIPRO USA development.

Since its 2004 buyback by the shareholders of NO-NAIL BOXES and its move to Wiltz (Luxembourg), CODIPRO has been growing steadily with sales revenue of €10,214,000 in 2018. ISO 9001 and 14001-certified, CRS, patented and in compliance with the most stringent safety standards, CODIPRO is part of the lifting division of the ALIPA Group, a Luxembourg packaging and industrial lifting specialist with approximately 130 employees.

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